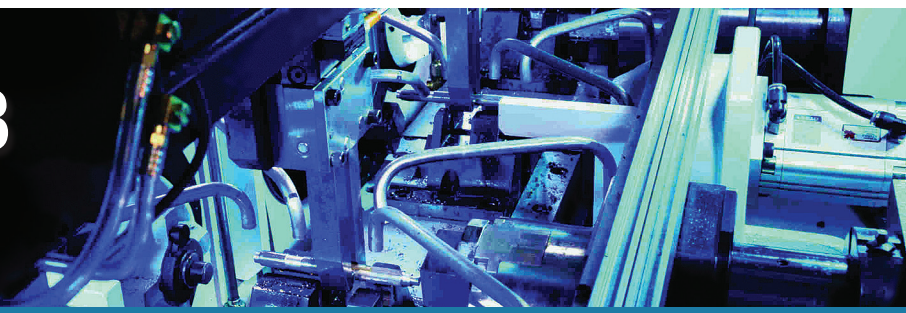


# automatica 2018

June 19-22, 2018  
Munich, Germany



**automatica** ([automatica-munich.com](http://automatica-munich.com)), held every other year, is the world's leading marketplace for automated production technologies. The last edition of automatica, in 2016, featured 833 exhibitors from 47 countries and hosted over 43,000 industry visitors (82% of whom were decision-makers) from approximately 100 countries.

automatica is of interest to companies that operate or provide technology solutions in: **integrated assembly solutions** (assembly and handling technology); **industrial robots** and **professional service robotics**; **machine vision**; **positioning systems**; **drive technology**; **sensor technology**; **control system technology** and **industrial communication**; **safety technology**; **supply technology**; **software** and **cloud computing**; and **research and technology**.

The Export Services Branch, Ontario Ministry of International Trade, is organizing the Ontario presence at automatica 2018.

## Each company exhibiting in the Ontario Pavilion, located in Hall B5, will benefit from:

- Exhibitor registration fee.
- Workstation facing the aisle and demo area.
- Prominent company signage.
- Two exhibitor passes.
- Standard entry in the show's guide (online and hard copy).
- One hard copy of the show's official guide.
- Profile in the Ontario Mission Directory (electronic and hard copy).
- Electric outlets and usage.
- Shared meeting space.
- Reception services.
- Individual lockable storage area.
- Daily exhibitor area cleaning and garbage removal.
- Free-of-charge pre-show consultation services.
- On site assistance during the trade show.
- Free wifi Internet access (supplied by the show organizers).
- Business networking reception (TBC).

Participation is limited to Ontario export-ready technology companies.

Participation fee: \$1,900

**"Early bird" special valid until December 15: \$1,700**

Companies are encouraged to apply for an **EXPORT MARKET ACCESS** grant, which could cover up to 50% of the eligible costs of participation in the show. Please consult: <http://exportaccess.ca/>.

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## APPLICATION FORM

Applications are considered completed upon receipt of the application form and cheque in the full amount of the participation fee (non-refundable). Exhibitors will have the option to select their space in order of receipt of the completed applications.

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position/Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

Exports as percentage of total sales: \_\_\_\_\_ Annual revenue: \_\_\_\_\_

Company is headquartered in Ontario:  Yes  No

Company owns proprietary technology:  Yes  No

Production and/or R&D takes place in Ontario:  Yes  No

Current export markets:

Target markets (countries):

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## PARTICIPATION FEE: \$1,900

**“Early bird” special valid until December 15: \$1,700**

Please send your cheque payable to the  
“Minister of Finance”, c/o Victor Miranda, to:

Ontario Ministry of International Trade (MIT)  
Export Services Branch  
900 Bay Street, Hearst Block, 5th Floor  
Toronto ON M7A 2E1

**For more information, please contact:**

**Victor Miranda**

Area Director, Europe  
Advanced Manufacturing, Energy and ICT  
Export Services Branch, Ontario MIT

☎ +1 416 314-8231

✉ [victor.miranda@ontario.ca](mailto:victor.miranda@ontario.ca)

To assist in determining the value of its programs, the Export Services will request (at 6 months, 1 and 2 year intervals after automatica 2018) data on business outcomes and an estimate of the results that you achieved by participating in this mission. The information provided will only be used to report the aggregated results from all program participants. By applying to this trade program you agree to provide the Export Services Branch with data on the above-mentioned business outcomes and estimate of results.