

BUILD A DREAM<sup>A</sup>  
INTRODUCES

# TRAIDES WEEK

May 19 & 20, 2021 | 6:00 pm – 8:30 pm

What percentage of your budget goes to the advancement of women and workplace equality?

*Through partnerships, Build a Dream highlights career opportunities that are inclusive, diverse, and equitable while working to attract, recruit, retain and advance our future industry leaders.*

- 1 ATTRACT:** Create a talent pipeline by connecting to thousands of students at a young age, and spotlighting careers (and skills) that your organization needs now and in the future.
- 2 RECRUIT:** Fill skills gaps while you help build a more diverse, inclusive, and equitable workforce for all.
- 3 MAKE** a statement about how you show support for young women in skilled trades.
- 4 SHOWCASE** your commitment to diversity in the workplace and increase your HRC score in the equality index.
- 5 CREATE** opportunities to meet professionals currently in the skilled trades to partner with, or invest in, your organization.

Your company sponsorship of this event is an integral component as we work to educate, inspire and encourage youth to pursue careers in these growing industries.

Please review our sponsorship program to learn about a number of options your company might like to participate in!

Ready to connect?

Please email Ann Hetherington,  
*Partnerships Director*

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