



SUPPORT OUR "MADE IN WINDSOR" INITIATIVE

That Partners Elementary and Secondary students with the Mold and Manufacturing Industries.



PROGRAM GOALS AND BENEFITS



STEM PROGRAM

Develop a long-term experiential learning opportunity to generate interest in STEM and trades among secondary and elementary students



EXPERIENCE

Students gain hands-on, in school, experience with mold making and manufacturing.



RECYCLED MATERIALS

Expose students to the circular plastic economy by using recycled materials from schools to produce new usable products for education purposes and potential revenue stream.



ELECTIVE COURSE

Opportunity to develop the program into a Mold Making elective in secondary schools.

**Design a program that can be replicated in schools across Ontario

BACKGROUND INFORMATION

The Hawks Recycling program was developed by Hetherington Public School's robotics team, the RoboHawks, as a way to reuse their recyclables. The RoboHawks will present this program as their innovation project during this season's Robotics competition.



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HOW THE PROGRAM WORKS

- ✓ Elementary school teams gather and clean the "classroom" sorted plastics in their schools for reprocessing
- ✓ Elementary teams will initially shred water bottles into small strips using a cross cut paper shredder.
- ✓ Secondary school team (located at Riverside Secondary) will feed plastic bottle strips through a tabletop plastic injection machine and into a mold to produce the finished product
- ✓ Finished products are shipped out to schools participating in the program
- ✓ Both Secondary and Elementary teams will conduct product research, needs assessment, and potential revenue stream to determine what will be produced

PARTNERSHIP LEVELS

FOUNDING PARTNER (2) - \$5000

- Corporate logo/name prominently featured -as founding partner – on website, social media, promotional materials, event displays & shop area
- Exclusive access to students participating in the program to promote apprenticeship/recruitment opportunities
- Corporate use of program logo, pictures & videos for social media, marketing & recruitment
- Collaborative opportunities in marketing campaigns, onsite and at media events
- Mentioned as Founding Partner in all media

MARKETING PARTNER - \$2500

- Corporate use of program logo, pictures videos for social media, marketing & recruitment
- Collaborative opportunity in marketing campaigns & media events
- Corporate logo placed in shop area and/or on sponsored machines, tools or supplies

SUPPLIER PARTNER - \$1000

- Corporate use of program logo, pictures videos for social media, marketing & recruitment
- Corporate logo placed in shop area and/or on sponsored machines, tools or supplies

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